

**Day 1 – May 9, 2023**

8:00-9:00	<b>Registration and networking for startups</b>		
9:00-10:30	<b>Session 1: Workshops for Startup CEOs (signup mandatory ahead of time)</b>		
	The healthy way to build your community <b>Gila Tolub</b> , McKinsey & Company		
	Top 10 Tax Mistakes made by startups <b>KPMG</b>		
	Meeting the market - even on a budget <b>Maura Rosenfeld</b> , MindUp		
	Protecting your innovation <b>Kimberley Azzoumi</b> , StartingBloch		
	Entering the US - regulatory considerations <b>TBA</b>		
	A guideline for FemTech founders <b>Hana Besbes</b> , Heal Capital		
	<b>Break</b>		
10:00-11:00	<b>Registration and networking for all</b>		
11:00-13:00	<b>Session 2: Opening and Morning</b>		
11:00-11:20	Introduction and welcome <b>Prof. Zeev Shoham/Prof. Milton Leong</b> , IVF-Worldwide <b>Dominique Busso</b> , Forbes France <b>Gila Tolub</b> , McKinsey & Company <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit		
11:20-11:40	Challenges in building an innovation-driven R&D pipeline in women's health <b>Dr. Marcel van Duin</b> , Chief Scientific Officer at Organon		
11:40-12:00	TBA <b>Gerald Seifriedsberger</b> , Managing Director, Women's Health Ultrasound, GE HealthCare		
12:00-12:20	How FemTech is revolutionizing Women's Health <b>Lucy Perez</b> , Senior Partner, McKinsey & Company <b>Marie Busson</b> , Partner, McKinsey & Company		
12:20-12:40	Redesignating Women's Care through innovation <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit		
12:40-13:00	Activating a Patient Leader's Perspective in FemTech Innovations <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare		
13:00-14:00	<b>Lunch and Networking</b>		
14:00-16:00	<b>Session 3A: Menopause</b> Chairperson: TBD	<b>Session 3B: Medical Devices</b> Chairperson: <b>Tatum Getty</b> and <b>Esther Reynal de St Michel Richardot</b> , THENA Capital	<b>Session 3C: Pelvic and Sexual Health</b> Chairperson: TBD
14:00-14:15	Menopause impact on women daily life and health: Reviewing treatment modalities <b>Prof. A Genazzani</b> , Italy	MedTech for women – the best, the worst – what have we learned and where we need to go <b>Dr Brittany Barreto</b> , USA	New frontiers in Sexual Medicine <b>Rachel Braun Scherl</b> MP & Co-Founder, SPARK Solutions for Growth
14:15-14:30	HRT <b>Prof Zeev Shoham</b> , IVF-Worldwide	New approaches to Women's Health through the Uterus <b>Keren Leshem</b> , OCON Healthcare	Endometriosis <b>Dr. Paul Pirtea</b> , France
14:30-14:45	TBD <b>TBD</b>	Ultrasound Technologies in Women's Health <b>Prof. Israel Meisner</b> , PulseNmore	Pain management and risks of addiction in adult women
14:45-15:45	Startup presentations Facilitated by: <b>TBD</b>	Startup presentations Facilitated by: <b>Tatum Getty</b> and <b>Esther Reynal de St Michel Richardot</b> , THENA Capital	Startup presentations Facilitated by: <b>TBD</b>

15:45-16:15	<b>Break and networking</b>
<b>16:15-18:00</b>	<b>Session 4: Startup competition and closing of Day 1</b>
16:15-16:30	Unmet needs in Women's Health – opportunities and challenges <b>Anula Jayasuriya</b> , Partner at Kidron Capital
16:30-16:45	When the 21st century challenge (Health) meets the 21st century technology (AGI) <b>Prof Yesha Sivan</b> , DigitalRosh
16:45-17:30	VC, Strategics, Angels – when to approach whom and what they are looking for <ul style="list-style-type: none"> <li>• Early Stage VC: <b>Maryanna Saenko</b>, Future Ventures</li> <li>• VC: <b>Chantal Cox</b>, Octopus Ventures</li> <li>• VC: <b>Marissa Fayer</b>, Goddess Gaia (GGV)</li> </ul>
17:30-18:00	Closing of Day 1 + preview of Day 2 + Logistics for evening <b>TBD</b>

**Day 2 – May 10, 2023**

8:00-9:00	<b>Registration and networking</b>		
9:00-12:30	<b>Session 5: Opening and Morning</b>		
9:00-9:15	Introduction and welcome to Day 2 <b>TBD</b>		
9:15 - 9:35	The role of Pharma in improving Women's Health <b>Dr. Cecilia Caetano</b> , Switzerland, Head Medical Affairs, Menopause, Bayer		
9:35 - 10:15	Closing the Data Gap (panel) <ul style="list-style-type: none"> <li>• <b>Sandy Milligan</b> MD, Head of R&amp;D at Organon</li> <li>• <b>Dr. Cecilia Caetano</b>, Switzerland, Head Medical Affairs, Menopause, Bayer</li> </ul>		
10:15-10:45	<b>Break</b>		
10:45-11:05	TBD <b>Reenita Das</b> , USA, Partner, Senior Vice President Global, Frost & Sullivan		
11:05-11:20	What can the world learn from the rise of FemTech in India? <b>Navneet Kaur</b> , FemTech India		
11:20-11:40	TBD TBD		
11:40-12:00	Looking back – how the Roe v Wade Overturn has affected Women's Health		
12:00-12:40	Holistic care and the role of General Practitioners in Women's Health – Panel		
12:40-13:30	<b>Lunch and Networking</b>		
13:30-14:00	<b>Speed-dating session – find partners, investors or new friends</b>		
14:00-16:00	<b>Session 6A: Reproductive Health</b> Chairperson: <b>Hana Besbes</b> , Heal Capital	<b>Session 6B: Maternal Care</b> Chairperson: <b>Tal Shental Biron</b> , head of OB/GYN at Meir Hospital	<b>Session 6C: Cell and Gene Therapy</b> Chairperson: <b>Alberto Loche</b> , McKinsey
14:00-14:15	Health Coaching for Chronic Reproductive Health Conditions <b>Adonica Shaw</b> , Founder and CEO of Wingwomen	The aging moms - how to manage pregnancies of women in their 40's <b>Prof. Tal Shental Biron</b> , head of OB/GYN at Meir Hospital	Introduction and trends in CGT <b>Alberto Loche</b> , McKinsey
14:15-14:30	Unlocking fertility and ovarian function via human genomics <b>Dr. Stasa Stankovic</b> , University of Cambridge	Revolutionizing and democratizing Maternal Health	Good, bad and ugly: stem cells startups in women's health <b>Prof. Gerald Schatten</b> , Pittsburgh Development Center
14:30-14:45	Democratizing access to fertility treatments <b>Christoph Müller-Guntrum</b>	TBD	Women's health: Rejuvenation, and new aspect of stem cells <b>Prof. Antonio Pellicer</b> , the 'IVI Foundation' and 'Equipo IVI'
14:45-15:00	Contraception – what is next? Panel	The Microbiome - a window into women's health <b>Prof. Carlos Simon</b>	Reframing the narrative around women's health <b>Dr. Jennifer Gleeson</b> , USA
15:00-15:45	Startup presentations	Startup presentations - shila ( <b>Sharon Handelman</b> )	Panel discussion and Q&A with all speakers Facilitated by: <b>Alberto Loche</b> , McKinsey
15:45-16:15	<b>Break</b>		

<b>16:15-18:00</b>	<b>Session 7: Closing</b>
16:15-16:30	<b>TBD</b>
16:30-17:10	The Voice of the Patient (Panel) - Facilitated by <b>Tiffany Starr</b> McKeever <ul style="list-style-type: none"> <li>• <b>Sara Tancman</b>, Briah Foundation</li> <li>• <b>Adonica Shaw</b>, MoMMA's Voices and Preeclampsia Foundation</li> <li>• <b>Milena Bacalja Perianes</b> - Madami / mhHub</li> </ul>
17:10-17:30	Can Artificial Intelligence Strengthen the Patient Voice? <b>Noémie Elhadad</b> , PhD, Chair, Biomedical Informatics Department, Columbia University
17:30-18:00	Award for winning startup Presented by: <b>Maura Rosenfled</b> , MindUp and <b>Marija Butkovic</b> , Women of Wearables Closing of the program