

# The Inaugural MedFemTech Congress

Palais des Congres, Paris, France | May 9-10, 2023

*Promoting emerging medical solutions for women  
to improve diagnostics and treatment*



MedFemTech

## Tailored Package for Start-up Companies



Founding Partners

France  
**Forbes**



Knowledge Partner

McKinsey  
& Company

Web: [medfemtech.org](http://medfemtech.org)  
[medfemtech@cme-congresses.com](mailto:medfemtech@cme-congresses.com)

# About the Congress

The inaugural MedFemTech Congress will connect and engage key players in the female medical technology sector, launching a global community of medical professionals, tech visionaries, innovators, investors and other experts from across the health care ecosystem – representing doctors, hospitals, clinics, academia, venture capital firms and technology solution companies.

The overall fem-tech market was valued at \$18.7B in 2019 and is projected to reach \$60.1B by 2027, with a CAGR of over 15.6%. The industry value remains underestimated.

Over 1,500 companies have been classified as med-fem-tech, categorized into 14 subsectors and 8 aggregated subsectors by application. Of the total market, pregnancy is the largest one.

The inaugural congress will offer a 2-day scientific program focusing on the main medical challenges facing women, primarily highlighting the following topics:

- Maternal health, prenatal care and breastfeeding
- Menstrual health
- Pelvic, sexual organ and other gynecological cancers
- Reproductive health, assisted reproduction technologies
- Endometriosis, pelvic floor and sexual health
- Women's cancer: breast cancer and reconstruction, ovarian cancer and cervical cancer
- Menopause and peri- and post-menopausal symptoms
- Contraception: oral contraceptives and IUDs
- Gynecological infections: bacterial vaginosis, HPV and sexually transmitted diseases
- Longevity
- Diagnostics
- Artificial intelligence (AI) for women's health
- Advanced medicine for women

Each topic will be headlined by a medical presentation and followed by 5-10 brief "lightning talks" by start-ups focusing on their relevant innovation.

The congress will host 50-100 exhibitors with a focus on start-up companies and will offer unique networking opportunities and individual meetings among investors, industry professionals and start-ups.

Forbes (France) "spotlight" articles will provide global exposure for top selected start-ups presented throughout the congress.

**We hope to see you in Paris in May 2023 for this innovative event!**

# Founding Members

Prof. Zeev Shoham and Prof. Milton Leong (IVF-Worldwide)

Prof. Ran Balicer (Chief Innovation Officer, Clalit Health Services, IL)

Mr. Dominique Busso (Forbes)

Ms. Gila Tolub (McKinsey & Company)

Ms. Marie Busson (McKinsey & Company)

Tiffany Starr McKeever (Founder and Chief Strategist, Consensus Healthcare Consultants)

# Advisory Board

Maura Rosenfeld, MindUp

Marija Butkovic, Women of Wearables

Navneet Kaur, FemTech India

Reenita Das, Frost & Sullivan

# Scientific and Medical Board

Prof. Yesha Sivan, DigitalRosh

Itamar Netzer, MD MBA, OB/GYN, Medical Administration specialist, Clalit

Dr. Stasa Stankovic, University of Cambridge

Noemie Elhadad, PhD, Columbia University

Dr. Jennifer Garrison

Prof. Antonio Pellicer, the 'IVI Foundation' and 'Equipo IVI'

Prof. Gerald Schatten, Pittsburgh Development Center

# Contacts

## MedFemTech Industry Liaison

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## Congress Secretariat

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# Tailored Package for Start-up Companies: 2,000 EUR

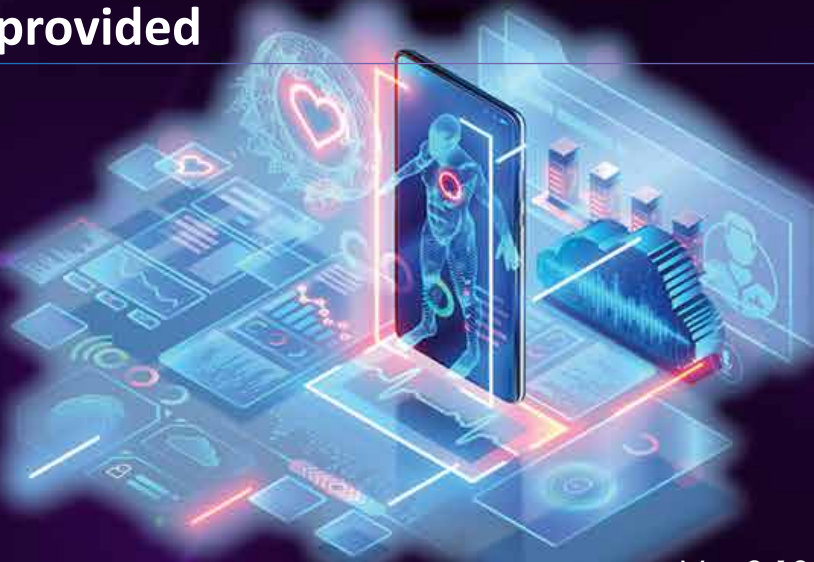
*Please note that all start-up companies will be eligible to be selected for a highlight interview in Forbes (France).*

## Start-up package includes:

A chance to be selected for a 10-minute presentation, scheduled in the program presenting the company's innovation	1
Complimentary delegate passes	4
Delegate list	Included
Access to the congress software to schedule on-site meetings	Included
Logo and short company profile on congress website	Included

## Additional benefit 500 EUR

Space provided	6 sqm
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# General Terms and Conditions

**Deposit:** Once the sponsorship agreement is signed, the sponsor will be invoiced for the full amount, to be paid within 30 days of receipt.

**Cancellation Policy:** Cancellation and changes to your original booking must be made in writing. For cancellations less than 30 days prior to the event, 100% of the total cost of each item will be retained by the FemMedTech Congress organizers.

**Obligations and rights of the exhibitor/sponsor:** No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and rights of the organizer:** The organizer undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Force majeure:** If the event is abandoned, cancelled, or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises, or any other cause not within the control of the organizers, the organizers may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.

**Floor Plan:** The FemMedTech Congress organizers reserve the right to amend the published floor plan should it be necessary for the benefit of the exhibition and event.

**Hosting country laws/pharma code:** FemMedTech Congress organizers would like to have a conflict-free advertising environment and reserve the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified EFPIA HCP Code, EBAH-CME code of medical ethics of the Local State Chambers of Physicians (national), and provisions of national law.