



**Day 1 – May 9, 2023**

8:00-9:00	<b>Registration and networking for start-ups</b>		
9:00-10:30	<b>Workshops for Start-up CEOs</b>		
09:00-10:30	<b>Workshop 1</b>		
09:00-09:30	Increasing Equity and Accessibility through Design Thinking Sara Cinnamon, McKinsey Design		
09:30-10:00	Protecting your innovation <b>Kimberley Azzouni</b> , StartingBloch		
10:00-10:30	Entering the US - regulatory considerations TBD		
09:00-10:30	<b>Workshop 2</b>		
09:00-09:45	Meeting the market - even on a budget Maura Rosenfeld, MindUP		
09:45-10:30	A guideline for FemTech founders <b>Hana Besbes</b> , Heal Capital		
10:00-11:00	<b>Registration and networking for all</b>		
11:00-13:00	<b>Session 1: Opening and Morning</b>		
11:00-11:10	Introduction and welcome <b>Prof. Zeev Shoham/Prof. Milton Leong</b> , IVF-Worldwide <b>Dominique Busso</b> , Forbes France <b>Gila Tolub</b> , McKinsey & Company <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit		
11:20-11:40	A Multi-faced Approach to Investing in Women’s Health Innovation <b>Dr. Sandy Milligan</b> , Head of R&D at Organon		
11:40-12:00	Technology as an enabler for Innovation - How it is Revolutionizing Women's Health Care <b>Gerald Seifriedsberger</b> , Managing Director, Women’s Health Ultrasound, GE HealthCare		
12:00-12:15	Redesigning Women's Care through innovation <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit		
12:15-12:35	Activating a Patient Leader’s Perspective in FemTech Innovations <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare		
12:35-12:55	Top 10 Growth Opportunities by 2030 in Women’s Health <b>Reenita Das</b> , USA, Partner, Senior Vice President Global, Frost & Sullivan		
12:55-13:15	Macro considerations and how they effect the tech ecosystem in general and health tech specifically <b>Dina Pasca-Raz</b> , Partner - Head of Technology, KPMG		
13:15-14:00	<b>Lunch and Networking</b>		
14:00-15:45	<b>Session 2A: Menopause</b> Chairperson: <b>Ronell Klingman</b> , Impact 51	<b>Session 2B: Medical Devices</b> Chairperson: <b>Tatum Getty and Esther Reynal de St Michel Richardot</b> , THENA Capital	<b>Session 2C: Maternal Care</b> Chairperson: <b>Marija Butkovic</b> , Women of Wearables
14:00-14:15	Intro of Impact 51 - a new model for innovation in Women’s Health <b>Ronell Klingman</b> , Impact 51	Successful development for exit, meeting patient’s needs does not happen without financing. TBA	The aging moms - how to manage pregnancies of women in their 40’s <b>Prof. Tal Shental Biron</b> , head of OB/GYN at Meir Hospital
14:15-14:30	Menopause impact on women daily life and health: Reviewing treatment modalities <b>Prof. Andrea Genazzani</b> , Italy	New approaches to Women’s Health through the Uterus <b>Keren Leshem</b> , OCON Healthcare	Invisible Moms: How Artificial Intelligence is Finding At-Risk Women and Delivering Life-Long Benefits to Moms and Babies <b>Dr. Matt Eakins</b> , Unified Women’s Healthcare
14:30-14:45	Reframing the narrative around women's health <b>Prof. Jennifer Garrison</b> , Co-Founder & Director Global Consortium for Reproductive Longevity & Equality (GCRLE) and the Buck Institute for Research on Aging, USA	Expanding Telehealth Capabilities with Remote Ultrasound <b>Prof. Israel Meizner and Mira Altmark-Sofer</b> , PulseNmore	Revolutionizing and democratizing Maternal Health TBA
14:45-15:00	Menopause in the Workplace TBA	Portable Ultrasound – a game changer in home monitoring <b>Sebastian Bohl</b> , Merck Group	The Microbiome - a window into women's health <b>Prof. Carlos Simon</b> , Carlos Simon foundation
15:00-15:45	Start-up presentations Facilitated by: <b>Ronell Klingman</b> , Impact 51	Start-up presentations	Start-up presentations Facilitated by: <b>Marija Butkovic</b> , Women of Wearables



	<ul style="list-style-type: none"> <li>Menopause Experts Group (Dee Murray)</li> <li>Sisko (Millie Degni)</li> <li>Winner of Impact 51 contest (TBD)</li> </ul>	<p>Facilitated by: <b>Tatum Getty</b> and <b>Esther Reynal de St Michel Richardot</b>, THENA Capital</p> <ul style="list-style-type: none"> <li>Ivy Next (Sefi Shachrur)</li> <li>Annaida Technologies SA (Gaurasundar Marc Conley)</li> <li>Carmel Diagnostics (Tzali Cnaani)</li> <li>Lattice Medical (Julien Payen)</li> <li>UE LifeSciences (Mihir Shah)</li> <li>Aspivix, Mathieu Horras</li> </ul>	<ul style="list-style-type: none"> <li>Calla Lily Clinical Care (Thang Vo-Ta, Dr Lara Zibners)</li> <li>Shela (Sharon Handelman)</li> <li>Luxia Scientific (Allesandra Cervino)</li> <li>Dana Health (Sven Mulfinger)</li> <li>Pregnoia (Fabienne Wiggerhauser)</li> </ul>
15:45-16:15	<b>Break and networking</b>		
16:15-18:00	<b>Session 3: Start-up competition and closing of Day 1</b>		
16:15-16:30	Unmet needs in Women's Health – opportunities and challenges <b>Anula Jayasuriya</b> , Partner at Kidron Capital		
16:30-16:45	Why FemTech Now? <b>Dr. Brittany Barreto</b> , FemTech Focus		
16:45-17:30	Investing and raising funds in Women's Health (Panel) Facilitated by <b>Anne Kofel</b> , McKinsey & Company <ul style="list-style-type: none"> <li><b>Maryanna Saenko</b>, Future Ventures</li> <li><b>Dr. Kathrin Schönborn-Sobolewski</b>, Angel Investor</li> <li><b>Chantal Cox</b>, Octopus Ventures</li> <li><b>Marissa Fayer</b>, Goddess Gaia Ventures</li> <li><b>Chandra Leo</b>, The Artemis Foundation</li> </ul>		
17:30-18:00	Closing of Day 1 + preview of Day 2 + Logistics for evening <b>TBD</b>		

## Day 2 – May 10, 2023

08:00-09:00	<b>Registration and networking</b>
09:00-12:30	<b>Session 4: Opening and Morning</b>
09:00-09:10	Introduction and welcome to Day 2 <b>TBD</b>
09:10- 09:25	Challenges for building an innovation driven R&D pipeline addressing key unmet needs in women's health. <b>Dr. Marcel van Duin</b> , Chief Scientific Officer at Organon
09:25-09:45	Closing the data gap in Women's Health <b>Lucy Perez</b> , Senior Partner, McKinsey & Company <b>Marie Busson</b> , Partner, McKinsey & Company
09:45-10:30	Closing the Data Gap (panel) Facilitated by <b>Valentina Sartori</b> , McKinsey & Company <ul style="list-style-type: none"> <li><b>Dr Jacob Waxman</b>, Clalit Health Services</li> <li><b>Charlotte Guzzo</b>, Sano Genetics</li> <li><b>Juliette Mauro</b>, FemTech France</li> <li><b>Guy Spigelman</b>, Amazon Web Services</li> <li><b>Sara Cinnamon</b>, McKinsey Design</li> </ul>
10:30-11:00	<b>Break</b>
11:00-11:15	The first French baby born after a uterus transplant <b>Prof. Jean-Marc Ayoubi</b>
11:15-11:30	What can the world learn from the rise of FemTech in India? <b>Navneet Kaur</b> , FemTech India
11:30-11:45	TBA <b>Dr. Cecilia Caetano</b> , Head Medical Affairs, Bayer
11:45-12:25	The role of General Practitioners in Women's Health – Panel facilitated by <b>Karina Vazirova</b> , FemTech Lab <ul style="list-style-type: none"> <li><b>Oriana Kraft</b>, FemTechnology Summit</li> <li><b>Dr Eran Gold</b>, Clalit Health Systems, Ocon Healthcare</li> <li><b>Dr Vanessa Viomesnil La Madone</b>, WONCA Europe</li> <li><b>Lindsey Taylor Wood</b>, The Helm</li> <li><b>Prof. Jennifer Garrison</b>, Global Consortium for Reproductive Longevity &amp; Equality (GCRLE)</li> </ul>
12:25-12:40	When the 21st century challenge (Health) meets the 21st century technology (AGI) <b>Prof. Yesha Sivan</b> , DigitalRosh
12:40-13:30	<b>Lunch and Networking</b>
13:30-14:00	<b>Speed-dating session – find partners, investors or new friends</b>



MedFemTech

**The Inaugural MedFemTech Congress**

Palais des congress, Paris, France | May 9-10, 2023

*Promoting emerging medical solutions for women to improve diagnostics and treatment*



14:00-16:00	Session 5A: Sexual and Pelvic Health and impact on mental health Chairperson: Alexandra Lundqvist, The case for Her	Session 5B: Reproductive Health Chairperson: Hana Besbes, Heal Capital	Session 5C: Cell and Gene Therapy Chairperson: Alberto Loche, McKinsey
14:00-14:25	The Business of Sexual Health - The perspective of a VC, an entrepreneur & an advocate Discussion facilitated by <b>Alexandra Lundqvist</b> , The Case for Her <ul style="list-style-type: none"> <li>• <b>Lindsey Taylor Wood</b>, The Helm</li> <li>• <b>Farah Kabir</b>, Hanx</li> <li>• <b>Mneera Abdullah Saud</b>, Center for Intimacy Justice</li> </ul>	14:00-14:15 Health Coaching for Chronic Reproductive Health Conditions <b>Adonica Shaw</b> , Founder and CEO of Wingwomen	14:00-14:15 Introduction and trends in CGT <b>Alberto Loche</b> , McKinsey
14:25-14:40	New frontiers in Sexual Medicine <b>Rachel Braun Scherl</b> MP & Co-Founder, SPARK Solutions for Growth	14:15-14:30 Democratizing access to fertility treatments <b>Christoph Müller-Guntrum</b> , Founder & CEO of Fertility	14:15-14:30 Good, bad and ugly: Stem cells start-ups in women's health <b>Prof. Gerald Schatten</b> , Pittsburgh Development Center
14:40-14:55	Endometriosis, pathophysiology, and proposed treatment <b>Dr. Paul Pirtea</b> , Hospital FOCH - University Paris Ouest (UVSQ), France	<b>14:30-15:10</b> Contraception – what is next? Panel facilitated by <b>Héloïse Nogues</b> , Founder of Station F <ul style="list-style-type: none"> <li>• <b>Elena Rueda Carrasco</b>, Dama Health</li> <li>• <b>Frederik Petursson Madsen</b>, Circle Medical</li> <li>• <b>Dr Alan Charissou</b>, Collège de la Médecine Générale</li> <li>• <b>Dr Itamar Netzer</b>, Clalit Health Services</li> </ul>	14:30-14:45 Women's health: Rejuvenation, and new aspect of stem cells <b>Prof. Antonio Pellicer</b> , the 'IVI Foundation' and 'Equipo IVI'
14:55-15:10	Battling addictions in women through digital interventions <b>Dr. Dawn Sugarman</b>		14:45-15:00 Unlocking fertility and ovarian function via human genomics <b>Dr. Stasa Stankovic</b> , University of Cambridge
15:10-15:45	Start-up presentations; Facilitated by: <b>Alexandra Lundqvist</b> , The case for Her <ul style="list-style-type: none"> <li>• Aquafit (Varda Messer)</li> <li>• Gals Bio (Hilla Shaviv)</li> <li>• Matrubiols Inc. (Ishita M. Shah)</li> <li>• Gina Life (Inbal Zafir-Lavie)</li> <li>• YON E Global (Roswitha Verwer)</li> </ul>	Start-up presentations Facilitated by: <b>Hana Besbes</b> , Heal Capital <ul style="list-style-type: none"> <li>• BAIBYS Fertility (Gal Golov)</li> <li>• MIM (Paulina Domek)</li> <li>• Cognitive IVF (Olga Chabr Grillová)</li> <li>• Predictoma (Howard Petty)</li> <li>• Embryoxite (Delfina Vilieri)</li> <li>• Imma Health (Nadia Prisant)</li> </ul>	15:00-15:45 Panel discussion and Q&A with all speakers Facilitated by: <b>Alberto Loche</b> , McKinsey
15:45-16:15	<b>Break</b>		
16:15-18:00	<b>Session 6: Closing</b>		
16:15-16:30	One year in – how the Roe v. Wade Overturn has affected Women's Health <b>Delphine O'Rourke</b> , leader of Goodwin's Women's Health & Wellness Industry practice		
16:30-17:15	The Voice of the Patient (Panel) Facilitated by <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare <ul style="list-style-type: none"> <li>• <b>Sara Tancman</b>, Briah Foundation</li> <li>• <b>Adonica Shaw</b>, MoMMA's Voices and Preeclampsia Foundation</li> <li>• <b>Milena Bacalja Perianes</b> - Madami / mhHub</li> <li>• <b>Maya R. Said</b>, Outcomes4Me</li> <li>• <b>Maria Perez Zaballos</b>, endogene.bio</li> </ul>		
17:15-17:30	Can Artificial Intelligence Strengthen the Patient Voice? <b>Noémie Elhadad</b> , PhD, Chair, Biomedical Informatics Department, Columbia University		
17:30-17:45	Award for winning start-up Presented by: <b>Maura Rosenfeld</b> , MindUP, <b>Lindsey Taylor Wood</b> , The Helm and <b>Marija Butkovic</b> , Women of Wearables		
17:45-18:00	Closing of the program and how we can build a community and bring this forward By <b>Gila Tolub</b> and <b>Zeev Shoham</b>		