



Day 1 – May 9, 2023

8:00-9:00	Registration and networking for start-ups
9:00-10:30	Workshops for Start-up CEOs
09:00-10:30	Workshop 1
09:00-09:30	Increasing Equity and Accessibility through Design Thinking Sara Cinnamon, McKinsey Design
09:30-10:00	Protecting your innovation Kimberley Azzouni , StartingBloch
10:00-10:30	Entering the US - regulatory considerations TBD
09:00-10:30	Workshop 2
09:00-09:45	Meeting the market - even on a budget Maura Rosenfeld, MindUP
09:45-10:30	A guideline for FemTech founders Hana Besbes , Heal Capital
10:00-11:00	Registration and networking for all
11:00-13:00	Session 1: Opening and Morning
11:00-11:10	Introduction and welcome Prof. Zeev Shoham/Prof. Milton Leong , IVF-Worldwide Dominique Busso , Forbes France Gila Tolub , McKinsey & Company Prof. Ran Balicer , Chief Innovation Officer, Clalit
11:20-11:40	A Multi-faced Approach to Investing in Women’s Health Innovation Dr. Sandy Milligan , Head of R&D at Organon
11:40-12:00	Technology as an enabler for Innovation - How it is Revolutionizing Women's Health Care Gerald Seifriedsberger , Managing Director, Women’s Health Ultrasound, GE HealthCare
12:00-12:15	Redesigning Women's Care through innovation Prof. Ran Balicer , Chief Innovation Officer, Clalit
12:15-12:35	Activating a Patient Leader’s Perspective in FemTech Innovations Tiffany Starr McKeever , Founder and Chief Strategist, Consensus Healthcare
12:35-12:55	Top 10 Growth Opportunities by 2030 in Women’s Health Reenita Das , USA, Partner, Senior Vice President Global, Frost & Sullivan
12:55-13:15	Macro considerations and how they affect the tech ecosystem in general and health tech specifically Dina Pasca-Raz , Partner - Head of Technology, KPMG
13:15-14:00	Lunch and Networking



14:00-15:45	Session 2A: Menopause Chairperson: TBA, Impact 51	Session 2B: Medical Devices Chairperson: Tatum Getty and Esther Reynal de St Michel Richardot, THENA Capital	Session 2C: Maternal Care Chairperson: Marija Butkovic, Women of Wearables
14:00-14:15	Intro of Impact 51 - a new model for innovation in Women's Health Ronell Klingman , Impact 51	Successful development for exit, meeting patient's needs does not happen without financing. TBA	The aging moms - how to manage pregnancies of women in their 40's Prof. Tal Shental Biron , head of OB/GYN at Meir Hospital
14:15-14:30	Menopause impact on women daily life and health: Reviewing treatment modalities Prof. Andrea Genazzani , Italy	New approaches to Women's Health through the Uterus Keren Leshem , OCON Healthcare	Invisible Moms: How Artificial Intelligence is Finding At-Risk Women and Delivering Life-Long Benefits to Moms and Babies Dr. Matt Eakins , Unified Women's Healthcare
14:30-14:45	Reframing the narrative around women's health Prof. Jennifer Garrison , Co-Founder & Director Global Consortium for Reproductive Longevity & Equality (GCRLE) and the Buck Institute for Research on Aging, USA	Expanding Telehealth Capabilities with Remote Ultrasound Prof. Israel Meizner and Mira Altmark-Sofer , PulseNmore	Revolutionizing and democratizing Maternal Health Larry Klein , Nuvo Cares
14:45-15:00	Menopause in the Workplace Kathy Abernethy , Chief Nursing Officer, Peppy Health	Portable Ultrasound – new opportunities in IVF treatments Sebastian Bohl , Vice President, Global Head New Product Planning and Portfolio Expansion Fertility, Merck Healthcare KGaA	The Microbiome - a window into women's health Prof. Carlos Simon , Carlos Simon foundation
15:00-15:45	Start-up presentations Facilitated by: TBA, Impact 51 <ul style="list-style-type: none"> Menopause Experts Group (Dee Murray) Sisko (Millie Degni) Winner of Impact 51 contest (TBD) 	Start-up presentations Facilitated by: Tatum Getty and Esther Reynal de St Michel Richardot, THENA Capital <ul style="list-style-type: none"> Ivy Next (Sefi Shachrur) Annaida Technologies SA (Gaurasundar Marc Conley) Carmel Diagnostics (Tzali Cnaani) Lattice Medical (Julien Payen) Pinc Health (Angela Honegger) Aspivix, Mathieu Horras 	Start-up presentations Facilitated by: Marija Butkovic, Women of Wearables <ul style="list-style-type: none"> Calla Lily Clinical Care (Thang Vo-Ta, Dr Lara Zibners) Shela (Sharon Handelman) Luxia Scientific (Allesandra Cervino) Dana Health (Sven Mulfinger) Pregnoia (Sabrina Badir)
15:45-16:15	Break and networking		
16:15-18:00	Session 3: Start-up competition and closing of Day 1		
16:15-16:30	Unmet needs in Women's Health – opportunities and challenges Anula Jayasuriya , Partner at Kidron Capital		
16:30-16:45	Why FemTech Now? Dr. Brittany Barreto , FemTech Focus		
16:45-17:30	Investing and raising funds in Women's Health (Panel) Facilitated by Anne Koffel , McKinsey & Company <ul style="list-style-type: none"> Maryanna Saenko, Future Ventures Dr. Kathrin Schönborn-Sobolewski, Angel Investor Chantal Cox, Octopus Ventures Marissa Fayer, Goddess Gaia Ventures Chandra Leo, The Artemis Foundation 		
17:30-18:00	Closing of Day 1 + preview of Day 2 + Logistics for evening TBD		



Day 2 – May 10, 2023

08:00-09:00	Registration and networking
09:00-12:30	Session 4: Opening and Morning
09:00-09:10	Introduction and welcome to Day 2 TBD
09:10- 09:25	Challenges for building an innovation driven R&D pipeline addressing key unmet needs in women's health. Dr. Marcel van Duin , Chief Scientific Officer at Organon
09:25-09:45	Closing the data gap in Women's Health Lucy Perez , Senior Partner, McKinsey & Company Marie Busson , Partner, McKinsey & Company
09:45-10:30	Closing the Data Gap (panel) Facilitated by Valentina Sartori , McKinsey & Company <ul style="list-style-type: none"> • Dr Jacob Waxman, Clalit Health Services • Juliette Mauro, FemTech France • Guy Spigelman, Amazon Web Services • Sara Cinnamon, McKinsey Design
10:30-11:00	Break
11:00-11:15	TBA Dr. Cecilia Caetano , Head Medical Affairs, Bayer
11:15-12:00	The role of General Practitioners in Women's Health – Panel facilitated by Karina Vazirova , FemTech Lab <ul style="list-style-type: none"> • Oriana Kraft, FemTechnology Summit • Dr Eran Gold, Clalit Health Systems, Ocon Healthcare • Dr Vanessa Viomesnil La Madone, WONCA Europe • Lindsey Taylor Wood, The Helm • Prof. Jennifer Garrison, Global Consortium for Reproductive Longevity & Equality (GCRLE)
12:00-12:15	The first French baby born after a uterus transplant Prof. Jean-Marc Ayoubi
12:15-12:30	What can the world learn from the rise of FemTech in India? Navneet Kaur , FemTech India
12:30-12:45	When the 21st century challenge (Health) meets the 21st century technology (AGI) Prof. Yesha Sivan , DigitalRosh
12:45-14:00	Lunch and Networking



14:00-15:45	Session 5A: Sexual and Pelvic Health and impact on mental health Chairperson: Alexandra Lundqvist, The case for Her	Session 5B: Reproductive Health Chairperson: Hana Besbes, Heal Capital	Session 5C: Cell and Gene Therapy Chairperson: Alberto Loche, McKinsey
14:00-14:25	The Business of Sexual Health - The perspective of a VC, an entrepreneur & an advocate Discussion facilitated by Alexandra Lundqvist , The Case for Her <ul style="list-style-type: none"> • Lindsey Taylor Wood, The Helm • Farah Kabir, Hanx • Mneera Abdullah Saud, Center for Intimacy Justice 	14:00-14:15 Health Coaching for Chronic Reproductive Health Conditions Adonica Shaw , Founder and CEO of Wingwomen	14:00-14:15 Introduction and trends in CGT Alberto Loche , McKinsey
14:25-14:40	New frontiers in Sexual Medicine Rachel Braun Scherl MP & Co-Founder, SPARK Solutions for Growth	14:15-14:30 Democratizing access to fertility treatments Christoph Müller-Guntrum , Founder & CEO of Fertility	14:15-14:30 Good, bad and ugly: Stem cells start-ups in women's health Prof. Gerald Schatten , Pittsburgh Development Center
14:40-14:55	Endometriosis, pathophysiology, and proposed treatment Dr. Paul Pirtea , Hospital FOCH - University Paris Ouest (UVSQ), France	14:30-15:10 Contraception – what is next? Panel facilitated by Héloïse Nogues , Founder of Station F	14:30-14:45 Women's health: Rejuvenation, and new aspect of stem cells Dr. Sonia Herais
14:55-15:10	Battling addictions in women through digital interventions Dr. Dawn Sugarman	<ul style="list-style-type: none"> • Elena Rueda Carrasco, Dama Health • Frederik Petursson Madsen, Circle Medical • Dr Alan Charissou, Collège de la Médecine Générale • Dr Itamar Netzer, Clalit Health Services 	14:45-15:00 Unlocking fertility and ovarian function via human genomics Dr. Stasa Stankovic , University of Cambridge
15:10-15:45	Start-up presentations; Facilitated by: Alexandra Lundqvist , The case for Her <ul style="list-style-type: none"> • Aquafit (Varda Messer) • Gals Bio (Hilla Shaviv) • Matrubiols Inc. (Ishita M. Shah) • Gina Life (Inbal Zafir-Lavie) • YON E Global (Roswitha Verwer) 	Start-up presentations Facilitated by: Hana Besbes , Heal Capital <ul style="list-style-type: none"> • BAIBYS Fertility (Gal Golov) • MIM Fertility (Ula Sankowska) • Cognitive IVF (Olga Chabr Grillová) • Predictoma (Howard Petty) • Embryoxite (Delfina Vilieri) • Imma Health (Nadia Prisant) 	15:00-15:45 Panel discussion and Q&A with all speakers Facilitated by: Alberto Loche , McKinsey
15:45-16:15	Break		
16:15-18:00	Session 6: Closing		
16:15-16:30	One year in – how the Roe v. Wade Overturn has affected Women's Health Delphine O'Rourke , leader of Goodwin's Women's Health & Wellness Industry practice		
16:30-17:15	The Voice of the Patient (Panel) Facilitated by Tiffany Starr McKeever , Founder and Chief Strategist, Consensus Healthcare <ul style="list-style-type: none"> • Sara Tancman, Briah Foundation • Adonica Shaw, MoMMA's Voices and Preeclampsia Foundation • Milena Bacalja Perianes - Madami / mhHub • Maya R. Said, Outcomes4Me • Maria Perez Zaballos, endogene.bio 		
17:15-17:30	Can Artificial Intelligence Strengthen the Patient Voice? Noémie Elhadad , PhD, Chair, Biomedical Informatics Department, Columbia University		
17:30-17:45	Award for winning start-up Presented by: Maura Rosenfeld , MindUP, Lindsey Taylor Wood , The Helm and Marija Butkovic , Women of Wearables		
17:45-18:00	Closing of the program and how we can build a community and bring this forward By Gila Tolub and Zeev Shoham		