



## Day 1 – May 9, 2023

8:00-9:00	<b>Registration and networking for start-ups</b>
9:00-10:30	<b>Workshops for Start-up CEOs</b>
09:00-09:45	<b>Workshop 1</b>
Hall A	Meeting the market - even on a budget <b>Maura Rosenfeld</b> , MindUP
Hall B	Increasing Equity and Accessibility through Design Thinking <b>Sara Cinnamon</b> , McKinsey Design
Hall C	Protection of innovation: a focus on Intellectual Property? <b>Kimberley Azzouni</b> , StartingBloch
09:45-10:30	<b>Workshop 2</b>
Hall A	Entering the US - Regulation considerations <b>Kristin Davenport</b> , Covington
Hall B	Increasing Equity and Accessibility through Design Thinking <b>Sara Cinnamon</b> , McKinsey Design
Hall C	Top tips for early stage startups <b>Guy Anavi</b> , KPMG Technology team
10:00-11:00	<b>Registration and networking for all</b>
11:00-13:10	<b>Session 1: Opening and Morning</b> Chairs : <b>Gila Tolub</b> , McKinsey & Company and <b>Prof. Zeev Shoham</b> , IVF-Worldwide
11:00-11:20	Introduction and welcome <b>Prof. Zeev Shoham/Prof. Milton Leong</b> , IVF-Worldwide <b>Dominique Busso</b> , Forbes France <b>Gila Tolub</b> , McKinsey & Company <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare
11:20-11:40	A Multi-faced Approach to Investing in Women's Health Innovation <b>Dr. Sandy Milligan</b> , Head of R&D at Organon
11:40-12:00	Technology as an enabler for Innovation - How it is Revolutionizing Women's Health Care <b>Dr. Martin Mienkina</b> , Advanced Technology and Innovation Manager, GE HealthCare
12:00-12:15	Redesigning Women's Care through innovation <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit
12:15-12:30	Activating a Patient Leader's Perspective in FemTech Innovations <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare
12:30-12:45	Macro considerations and how they affect the tech ecosystem in general and health tech specifically <b>Dina Pasca-Raz</b> , Partner - Head of Technology, KPMG
12:45-14:15	<b>Lunch and Networking</b>



14:15-16:30	<b>Session 2A: Menopause</b> <b>Chair: Michal Shalem</b> , Co-Founder, impact.51, the first women's health startup studio	<b>Session 2B: Medical Devices</b> <b>Chair: Esther Reynal de St Michel Richardot</b> , THENA Capital	<b>Session 2C: Maternal Care</b> <b>Chair: Marija Butkovic</b> , Women of Wearables
14:15-14:30	Intro of Impact 51 - a new model for innovation in Women's Health <b>Michal Shalem</b> , Co-Founder, impact.51, the first women's health startup studio	Successful development for exit, meeting patient's needs does not happen without financing. <b>Anne Morissey</b> , May Health and <b>Marion Gasperment</b> , Sofinnova Partners	The Microbiome - a window into women's health <b>Dr. Inmaculada Moreno</b> , Carlos Simon foundation
14:30-14:45	Reframing the narrative around women's health <b>Prof. Jennifer Garrison</b> , Co-Founder & Director Global Consortium for Reproductive Longevity & Equality (GCRLE) and the Buck Institute for Research on Aging, USA	New approaches to Women's Health through the Uterus  <b>Keren Leshem</b> , OCON Healthcare	Invisible Moms: How Artificial Intelligence is Finding At-Risk Women and Delivering Life-Long Benefits to Moms and Babies <b>Dr. Matt Eakins</b> , Unified Women's Healthcare
14:45-15:00	Menopause in the Workplace <b>Kathy Abernethy</b> , Chief Nursing Officer, Peppy Health	Expanding Telehealth Capabilities with Remote Ultrasound <b>Mira Altmark-Sofer</b> , PulseNmore	Advancing Maternal health Equity <b>Anouk Petersen</b> , McKinsey & Company
15:00-15:15	<b>15:00-15:20</b> Menopause impact on women daily life and health: Reviewing treatment modalities <b>Prof. Andrea Genazzani</b> , Italy	Portable Ultrasound – new opportunities in IVF treatments <b>Sebastian Bohl</b> , Vice President, Global Head New Product Planning and Portfolio Expansion Fertility, Merck Healthcare KGaA	The aging moms - how to manage pregnancies of women in their 40's <b>Prof. Tal Shental Biron</b> , head of OB/GYN at Meir Hospital
15:15-16:30	<b>Starts 15:20</b> Start-up presentations Facilitated by: <b>Michal Shalem</b> , Co-Founder, impact.51, the first women's health startup studio <ul style="list-style-type: none"> <li>Menopause Experts Group (Dee Murray)</li> <li>Nintio (Fatoumata Ly)</li> <li>Sisko (Kia Lampi)</li> <li>Moona (David Stoikovitch)</li> <li>FemSelect (Debbie Garner)</li> <li>TaraCares Global (Jyoti Sharma)</li> </ul>	Start-up presentations Facilitated by: <b>Esther Reynal de St Michel Richardot</b> , THENA Capital <ul style="list-style-type: none"> <li>Ivy Next (Dr. Anat Lavie)</li> <li>Annaida Technologies SA (Gaurasundar Marc Conley)</li> <li>Lattice Medical (Julien Payen)</li> <li>UE LifeSciences (Angela Honegger)</li> <li>Aspivix (Mathieu Horras)</li> <li>VIO HealthTech (Robert Milnes)</li> <li>DotLab (Heather Bowerman)</li> </ul>	Start-up presentations Facilitated by: <b>Marija Butkovic</b> , Women of Wearables <ul style="list-style-type: none"> <li>PregnoLia (Sabrina Badir)</li> <li>Calla Lily Clinical Care (Thang Vo-Ta, Dr Lara Zibners)</li> <li>Shela (Sharon Handelman)</li> <li>Luxia Scientific (Allesandra Cervino)</li> <li>Dana Health (Sven Mulfinger)</li> <li>Raydiant Oximetry (Neil Ray)</li> <li>We Seek Care (Alannah Ross)</li> <li>Nua Surgical (Barry McCann)</li> <li>Sonio.ai (Sasha Lehmann)</li> </ul>
16:30-17:00	<b>Break and networking</b>		
17:00-18:30	<b>Session 3: Start-up competition and closing of Day 1</b> <b>Chair: Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare		
17:00-17:15	Unmet needs in Women's Health – opportunities and challenges <b>Anula Jayasuriya</b> , Partner at Kidron Capital		
17:15-17:30	Why FemTech Now? <b>Dr. Brittany Barreto</b> , FemTech Focus		
17:30-18:15	Investing and raising funds in Women's Health (Panel) Facilitated by <b>Anne Koffel</b> , McKinsey & Company <ul style="list-style-type: none"> <li><b>Maryanna Saenko</b>, Future Ventures</li> <li><b>Dr. Kathrin Schönborn-Sobolewski</b>, Angel Investor</li> <li><b>Chantal Cox</b>, Octopus Ventures</li> <li><b>Marissa Fayer</b>, Goddess Gaia Ventures</li> <li><b>Chandra Leo</b>, The Artemis Foundation</li> </ul>		
18:15-18:30	Closing of Day 1 + preview of Day 2 + Logistics for evening <b>Gila Tolub</b> , McKinsey & Company		
18:30-19:30	Drinks and networking		



## Day 2 – May 10, 2023

08:00-09:00	<b>Registration and networking</b>
09:00-12:30	<b>Session 4: Opening and Morning</b> <b>Chair: Marie Busson, Partner, McKinsey &amp; Company</b>
09:00-09:10	Introduction and welcome to Day 2 <b>Marie Busson, Partner, McKinsey &amp; Company</b>
09:10- 09:25	The first French baby born after a uterus transplant <b>Dr. Marie Carbonnel</b>
09:25-09:45	Closing the data gap in Women's Health <b>Valentina Sartori, McKinsey &amp; Company</b> <b>Marie Busson, Partner, McKinsey &amp; Company</b>
09:45-10:30	Closing the Data Gap (panel) Facilitated by <b>Valentina Sartori, McKinsey &amp; Company</b> <ul style="list-style-type: none"> <li>• <b>Dr Jacob Waxman, Clalit Health Services</b></li> <li>• <b>Prof. Jennifer Garrison, Global Consortium for Reproductive Longevity &amp; Equality (GCRLE)</b></li> <li>• <b>Juliette Mauro, FemTech France</b></li> <li>• <b>Guy Spigelman, Amazon Web Services</b></li> <li>• <b>Sara Cinnamon, McKinsey Design</b></li> </ul>
10:30-11:00	<b>Break</b>
11:00-11:15	Challenges for building an innovation driven R&D pipeline addressing key unmet needs in women's health. <b>Dr. Marcel van Duin, Chief Scientific Officer at Organon</b>
11:15-12:00	The role of General Practitioners in Women's Health – Panel facilitated by <b>Karina Vazirova, FemTech Lab</b> <ul style="list-style-type: none"> <li>• <b>Oriana Kraft, FemTechnology Summit</b></li> <li>• <b>Dr Eran Gold, Clalit Health Systems, Ocon Healthcare</b></li> <li>• <b>Dr Vanessa Viomesnil La Madone, WONCA Europe</b></li> <li>• <b>Lindsey Taylor Wood, The Helm</b></li> <li>• <b>Diane Nevin, Grit International Female Network</b></li> </ul>
12:00-12:15	Working together to change the face of health for women <b>Dr. Cecilia Caetano, Head Medical Affairs, Bayer</b>
12:15-12:30	10 years back, 10 years ahead: MedFemTech for women <b>Carrie Walter, CEO of Clue</b>
12:30-13:45	<b>Lunch and Networking</b>



13:45-16:00	Session 5A: Sexual and Pelvic Health and impact on mental health Chair: Alexandra Lundqvist, The case for Her	Session 5B: Reproductive Health Chair: Maura Rosenfeld, MindUP	Session 5C: Cell and Gene Therapy Chair: Alberto Loche, McKinsey & Company
13:45-14:00	The Business of Sexual Health - The perspective of a VC, an entrepreneur & an advocate Discussion facilitated by <b>Alexandra Lundqvist</b> , The Case for Her	Health Coaching for Chronic Reproductive Health Conditions <b>Adonica Shaw</b> , Founder and CEO of Wingwomen	Introduction and trends in CGT <b>Alberto Loche</b> , McKinsey & Company
14:00-14:15	<ul style="list-style-type: none"> <li>• <b>Lindsey Taylor Wood</b>, The Helm</li> <li>• <b>Farah Kabir</b>, Hanx</li> <li>• <b>Mneera Abdullah Saud</b>, Center for Intimacy Justice</li> </ul>	Making fertility accessible <b>Christoph Müller-Guntrum</b> , Founder & CEO of Fertility	Good, bad and ugly: Stem cells start-ups in women's health <b>Prof. Gerald Schatten</b> , Pittsburgh Development Center
14:15-14:30		<b>14:15-15:00</b> Contraception – what is next? Panel facilitated by <b>Dr. Cecilia Caetano</b> , Head Medical Affairs, Bayer	Women's health: Rejuvenation, and new aspect of stem cells <b>Dr. Sonia Herraiz</b> , IVI Foundation
14:30-14:45	Endometriosis, pathophysiology, and proposed treatment <b>Dr. Paul Pirtea</b> , Hospital FOCH - University Paris Ouest (UVSQ), France	<ul style="list-style-type: none"> <li>• <b>Elena Rueda Carrasco</b>, Dama Health</li> <li>• <b>Frederik Petursson Madsen</b>, Cirqle Medical</li> <li>• <b>Dr Itamar Netzer</b>, Clalit Health Services</li> <li>• <b>Athena Doshi</b>, Hey Celeste</li> <li>• <b>Stéphanie Dupin</b>, Entrelac.Coop</li> </ul>	Unlocking fertility and ovarian function via human genomics <b>Dr. Stasa Stankovic</b> , University of Cambridge
14:45-15:00	Battling addictions in women through digital interventions <b>Dr. Dawn Sugarman</b> , McLean Hospital/Harvard Medical School		PreConceptional health and carrier screening <b>PD Dr. med Tina Buchholz</b> , Gyn-Gen-Lehel MVZ
15:00-16:00	Start-up presentations; Facilitated by: <b>Alexandra Lundqvist</b> , The case for Her <ul style="list-style-type: none"> <li>• Aquafit (Varda Messer)</li> <li>• Gals Bio (Hilla Shaviv)</li> <li>• Matrubials Inc. (Ishita M. Shah)</li> <li>• Gina Life (Inbal Zafir-Lavie)</li> <li>• YON E Global (Roswitha Verwer)</li> <li>• Amilis (Sarita Stefanis)</li> <li>• AmpleXD (Alia Rahman)</li> </ul>	Start-up presentations Facilitated by: <b>Maura Rosenfeld</b> , MindUP <ul style="list-style-type: none"> <li>• BAIBYS Fertility (Gal Golov)</li> <li>• MIM Fertility (Piotr Wygocki)</li> <li>• Cognitive IVF (Olga Chabr Grillová)</li> <li>• Predictoma (Howard Petty)</li> <li>• Embryoxite (Ivan Anduaga Marchetti)</li> <li>• Imma Health (Beatrice Chemla)</li> <li>• iYoni App (Prof Krzysztof Lukaszuk)</li> <li>• Jack Fertility (Lily Elsner)</li> </ul>	Panel discussion and Q&A with all speakers Facilitated by: <b>Alberto Loche</b> , McKinsey & Company
16:00-16:30	<b>Break</b>		
16:30-18:30	<b>Session 6: Closing</b> Chair: <b>Prof. Ran Balicer</b> , Chief Innovation Officer, Clalit		
16:30-16:45	What can the world learn from the rise of FemTech in India? <b>Navneet Kaur</b> , FemTech India		
16:45-17:00	When the 21st century challenge (Health) meets the 21st century technology (AGI) <b>Prof. Yesha Sivan</b> , Founder and CEO, i8 Ventures		
17:00-17:45	The Voice of the Patient (Panel) Facilitated by <b>Tiffany Starr McKeever</b> , Founder and Chief Strategist, Consensus Healthcare <ul style="list-style-type: none"> <li>• <b>Sara Tancman</b>, BriaH Foundation</li> <li>• <b>Adonica Shaw</b>, MoMMA's Voices and Preeclampsia Foundation</li> <li>• <b>Milena Bacalja Perianes</b> - Madami / mhHub</li> <li>• <b>Maya R. Said</b>, Outcomes4Me</li> <li>• <b>Maria Perez Zaballos</b>, endogene.bio</li> </ul>		
17:45-18:00	Can Artificial Intelligence Strengthen the Patient Voice? <b>Noémie Elhadad</b> , PhD, Chair, Biomedical Informatics Department, Columbia University		
18:00-18:15	Award for winning start-up Presented by: <b>Maura Rosenfeld</b> , MindUP, <b>Lindsey Taylor Wood</b> , The Helm and <b>Marija Butkovic</b> , Women of Wearables		
18:15-18:30	Closing of the program and how we can build a community and bring this forward By <b>Gila Tolub</b> , McKinsey & Company and <b>Prof. Zeev Shoham</b> , IVF-Worldwide		